

GEIST

Fact + Fiction • North of America

NATIONAL ADVERTISING RATE CARD

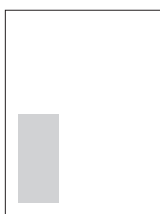
Effective May 2012

Ad Size	1x B&W	2x B&W	3x B&W	4x B&W	8x B&W
Full page	\$970	\$935	\$845	\$795	\$745
2/3 page	\$735	\$710	\$680	\$645	\$575
1/2 page	\$685	\$660	\$630	\$595	\$525
1/3 square	\$425	\$413	\$398	\$375	\$335
1/3 vertical	\$425	\$413	\$398	\$375	\$335
1/3 (x 2) bookends	\$735	\$710	\$680	\$645	\$575
1/6 page	\$270	\$264	\$255	\$240	\$215
Special Placement (CMYK only)					
Inside front cover	\$1250	\$1225	\$1190	\$1140	\$995
Inside back cover	\$1250	\$1125	\$1190	\$1140	\$995
Outside back cover	\$1295	\$1270	\$1235	\$1195	\$1050

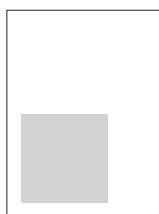
Festival ad rate discount: 10%.

Bundle a web ad with your print ad booking for as little as \$190/month.

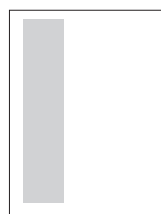
Rates are net of agency commissions or fees.



1/6 page
2.125" X 4.625"



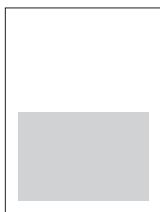
1/3 square
4.5" X 4.5"



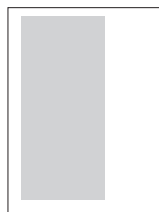
1/3 vertical
2.125" X 9.5"



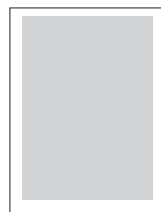
1/3 vertical (x2) bookends
2.125" X 9.5"



1/2 page
7" X 4.625"



2/3 vertical
4.5" X 9.5"



full page
7" X 9.5"



full page bleed
8.25" X 11"

CONTACT

Trevor Batty 778-773-9397

DELIVERY

Send to trevor@cleversmedia.com

CIRCULATION

15,000

Average reader per copy: 2.75
(Geist readership survey)

FORMAT

PDF (press setting)
TIFF (300dpi)

GEIST

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PRODUCTION

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